

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS),  
COIMBATORE-18.  
PERFORMANCE - TEACHER APPRAISAL REPORT**



**i) General information :-**

- a) Name : DR.S.VASANTHA  
 b) Address (Residential) : 1/32 Thiruvengada Nagar,  
 Bharathiar Road,Ganapathy,  
 Coimbatore 641006  
 c) Designation : Associate Professor  
 d) Department : Commerce(CA)  
 e) Date of Birth : 03/05/1966  
 f) Area of Specialization : Finance, Marketing

**A. Academic Qualifications**

<b>Exam.passed</b>	<b>Board/University</b>	<b>Subjects</b>	<b>Year</b>	<b>Division/ Grade/Merit etc.</b>
B.Com.,	Bharathiar	Commerce	1989	II
M.Com.,	Bharathiar	Commerce	1991	I
MCA	Bharathiar	Computer Application	2004	I
MBA	Alagappa	Business Administration	2008	I
M.Phil.,	Bharathiar	Commerce	1992	II
Ph.D.	Bharathiar	Commerce	2009	-
PGDCA	Bharathiar	Computer Application	2001	I

**ii) Research Experience & Training**

<b>Research Stage</b>	<b>Title of work/Thesis</b>	<b>University where the Work was carried out</b>
<b>M.Phil or Equivalent</b>	<b>Financial Performance of Sugar Industries</b>	Bharathiar
<b>Ph.D</b>	A Study On Consumer Perception Towards Higher Education In Engineering Colleges	Bharathiar
<b>Post Doctoral</b>	-----	-----
Publications (give a list separately)	<b>Please Refer Appendix - A</b>	

Research Guidance (give names of students guided successfully )	<b>Please Refer Appendix - B</b>	
Training (please specify)	-----	-----

### B. Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks
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### C.Seminars, Conferences, Symposia Workshops etc. attended:

Name of the Seminar/ Conference/Symposia Workshop,etc.	Name of the Sponsoring Agency	Place and Date
<b>Please Refer Appendix - C</b>		

### iii) Teaching Experience:

Courses Taught	Name of University/ College/Institution	Duration	Years Of Experience
i) <b>U.G.</b> (B.A., / B.Sc., B.Com etc. Pass) (B.A./ B.Sc. etc., Hons.)	1 . Maharaja College for women	July 1993 to March 1994	9 Months
	2 . PKR Arts College for women	1/6/ 1994 to 30/6/1995	1 Year
	3 .Sri Ramakrishna College of Arts and science for women.	3/7/1995 to 3/7/2008	13 Years
	4. SNR Sons College	3/7/2008 to 26/2/2011	3Years
	5.Government Arts College, Coimbatore	<b>28/2/2011 to till date</b>	12 Years
i. <b>PG</b> (M.A./M.Sc./MCA M.Com., etc)	1. Sri Ramakrishna College of Arts and science for women.	3/7/1995 to 3/7/2008	13 Years
	2. SNR Sons College	3/7/2008 to 26/2/2011	4 Years
	3.Government Arts College, Coimbatore	<b>September 2015 to till date</b>	8 Years
ii. <b>M.Phil</b>	1. Sri Ramakrishna College of Arts and science for women.	2005-2008	3 Years
	2. SNR Sons College	2008-2011	3 Years
	3.Government Arts College, Coimbatore	2011 to till date	12 Years

<b>iii. Ph.D.,</b>	1.SNR Sons College 2.Government Arts College, Coimbatore	Jan. 2011 to Feb.2011 March 2011 to till date	1 Month 12 Years
iv. Others ( if any)	---	---	

### Total Teaching experience

- a) Under-Graduate (Pass) : 29 years  
b) Under-Graduate (Hons) : ----  
c) Post-Graduate : 25 years

### viii) Innovations/Contributions in Teaching:-

<b>a) Design of curriculum</b>	: ----
<b>b) Teaching methods</b> quiz, group discussions, seminars.  visits and training.	: Lecturing, , educational  Teaching through A/V aids, Industrial
<b>c) Laboratory experiments</b>	: ----
<b>d) Evaluation methods</b>	: Tests, seminars, problem solving experiments, Paper presentation, Attentiveness of the student is periodically watched, Problem solving Exercises, Projects.
<b>e) Preparation of resource Material including books, reading materials, laboratory Manuals etc.</b>	: 1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers
<b>f) Remedial Teaching/Student Counselling (academic)</b>	: Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling
<b>g) Any other</b>  Counselling center.	: Periodical counselling to students of the Department/college in the Guidance and

### IX) Research Contribution

- a). PhD/M.Phil undergoing scholars

Sl. No	Name of the PhD/ M.Phil(PT/FT) Scholar	Name of the University	Broad Field	Registration Number	Year of registration

**b). PhD/M.Phil Awarded**

Sl.No	Name of the PhD/M.Phil (PT/FT) scholar	Name of the University	Title of the thesis	Year of registration of the scholar	Year of award of PhD
1	S.Vanitha	Bharathiar		2010(Transfer)	2011
2	V.Mallika	Bharathiar		2011	2015
3	I.Karthika	Bharathiar		2012	2019
4	S.Kalpana	Bharathiar		2012	2019
5	S.Thankamani	Bharathiar		2012	2019
6	Amsaveni	Bharathiar		2012	2019
7	Sivakumar	Bharathiar		2012	2019
8	Sakthi Priya E	Bharathiar		2012	2022

**X) Extension Work/Community Service:-**

a) Please give a short account of your contribution to:

i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. : Creating awareness about the basic values, Interpersonal skills, social skills and Prosocialbehaviour among students and members in the community.

ii) National Literacy Mission importance and value of literacy. : Creating awareness about the

b) Positions held/Leadership role with Extension Work and National Service Scheme (NSS) or (NCC) or any other similar activity. : 1.played in organisations linked  
2.  
3.

**C.Participation in Corporate Life:-**

Please give a short account of your contribution to :

a) College/University/Institution : Helping the Principal, HOD in the Departmental activities, Maintaining

Discipline in the campus , Motivating the Students to join all the extra curricular Activities

- b) Co-curricular Activities : ----
- c) Enrichment of Campus Life : Helping/assisting /guiding the Principal, HOD, Colleagues and students to enrich the campus life.  
(hostels,sports,games,cultural acitivities)
- d) Students welfare and Discipline : Periodical counselling to the students, Their Parents and family members in The Guidance and Counselling center.
- e) Membership/Participation in Bodies/ Committees on Education and National Development : Member- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations.
- f) Professional Organization of Teachers. : ----

**D.Membership of professional bodies, societies,editorship of journals**

**E. Any other information**

**Obtained Best Teacher Award on 5/9/2013.**

**(Signature of the Teacher)**

## APPENDIX – A

### **C.Research Experience & Training : List of Publications**

#### **I. Publications (International / National):**

- Growth and Development of Indian Petroleum Industry - National March-2010  
Book Edited : Emerging Trends in Retailing Industry ISBN : 978-81-7273-537-01
- A Study on MBA Students Awareness on Entrepreneur ship in CBE,  
Dt.Bonfring International Journal of Industrial Engineering and Management Science. Volume 5 ISSN2250-1096, Aug,2015
- Savings and Investment Pattern of Rural Households in Coimbatore District,  
Jan,2018 Volume 4 Issue 1, International Journal Online ISSN2454-6615,
- A study on the Various Products and Services availed by the online  
shoppers.March,2018 International Journal Online ISSN2454-6615 Volume 4,  
Issue 3.
- An Empirical Study on Awareness of Solar Water Heaters March'2018  
International Journal Online ISSN2454-6615 Volume 4, Issue 3.
- A Study on Consumer Preference towards Organic Food Products in  
Coimbatore City. Shanlax International Journal of Commerce ISSN2320-4168,  
April, 2018.
- Rural Investors Awareness on Various Investment Avenues  
International Journal Online ISSN2321-7782, ISSN Print 2347-1778  
Date – 30/10/2018. Volume no 06, Issue No- 10
- Students Awareness towards Factors Consider by Bank for Sanctioning  
Education Loan  
International Journal Online ISSN2321-7782, ISSN Print 2347-1778  
Date – 30/10/2018. Volume no 06, Issue No- 10
- Consumer attitude and Satisfaction towards Organic Food: A Quantitative study  
International Journal Online ISSN2321-7782, ISSN Print 2347-1778  
Date – 30/10/2018. Volume no 06, Issue No- 10

## APPENDIX-B

### C.Research Experience &Training :Research Guidance

#### I. M.Phil.,( Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	Mallika	2007	FT	Bharathiar	Completed
2.	Preetha	2008	FT	Bharathiar	Completed
3.	I.Karthika	2007	PT	Alagappa	Completed
4.	Vani	2009	PT	Bharathiar	Completed

#### II. Ph.D., (Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	S.Vanitha	2010	PT	Bharathiar	Completed
2.	V.Mallika	2011	PT	Bharathiar	Completed
3.	I.Karthika	2012	PT	Bharathiar	Completed
4.	S.Kalpana	2012	PT	Bharathiar	Completed
5.	S.Thankamani	2012	PT	Bharathiar	Completed
6.	Amsaveni	2012	PT	Bharathiar	Completed
7.	Sivakumar	2012	PT	Bharathiar	Completed
8.	Sakthi Priya E	2012	PT	Bharathiar	Completed

## APPENDIX – C

### E. Seminars, Conferences, Symposia Workshops etc.attended:

#### **Faculty Development Program**

1. FDP on “Global Business Foundation skills”  
Infosys BPM Ltd., Mysore 12/06/2019 to 20/06/2019
2. FDP on “Total Quality Management in Teaching” 19/01/2013
3. FDP on Developing consulting skills of business school  
RVS Institute of Management studies and Research 14/12/2007
4. FDP “Towards Better Teaching” - N.G.M College and  
UGC – Academic Staff college Bharathiar University 30/09/2006
5. FDP on “Flourishing Derivatives Market” - ICFAI National  
College 20/01/2006
6. Computer Application Training Program for Commerce 04/01/2002 to 10/01/2002  
a. Bharathiar University

#### **International Conference/ National Level Conference**

- 1.”Changing Role of Banks – A Global Perspective” -  
Karpagam Arts and Science college January 10 – 12, 2008
2. “Reforms in Higher Education in Asia” - CARDAMOM  
PLANTERS’ ASSOCIATION COLLEGE 03/03/2008 TO 05/03/2008
3. “Impact of Social Media in Modern Business Growth”  
-SNMV COLLEGE 09/01/2015
4. “Methodological issues in commerce Research”  
-SREE NARAYANA GURU COLLEGE 06/01/2015

#### **Workshops / Symposium/ seminars**

1. “ADVANCED MANAGEMENT CONCEPTS” -RVS COLLEGE 16/12/2011
- 2..National Level Seminar on “SOCIOPRENEURSHIP”  
NEHRU ARTS AND SCIENCE COLLEGE 07/08/2013



3.Symposium on motivating teachers for acquiring classroom skills  
-UGC sponsored under grant – in Aid XII plan

18/03/201

5

4 .”Application of SPSS for Data Analysis” -  
29/11/2007EVERONN LEARNING ACADEMY

27/11/2007 TO

5. “Data Analysis for Business Decisions Using SPSS” –  
23/09/2006KONGUNADU ARTS AND SCIENCE COLLEGE

21/09/2006 TO